

## F. J. RUDY AND ASSOCIATES

### PUBLISHING APPLICATION

#### Information about the book you are requesting:

Date: \_\_\_\_\_

Title: \_\_\_\_\_

ISBN: \_\_\_\_\_ Author: \_\_\_\_\_

Publisher: \_\_\_\_\_ What other books have you published from this publisher? \_\_\_\_\_

What other books have you published by this author? \_\_\_\_\_

#### Information about the company requesting rights:

Registered and Legal Name (for legal documents) \_\_\_\_\_

☐ Address for all legal documents: \_\_\_\_\_

☐ Mailing Address:  
(if different) \_\_\_\_\_

Website Address: \_\_\_\_\_

☐ Contact: \_\_\_\_\_ Email Address: \_\_\_\_\_ Telephone: \_\_\_\_\_

#### Publication estimates for sublicensed edition:

Language: \_\_\_\_\_ Territory: \_\_\_\_\_

Are you seeking print rights? \_\_\_\_\_ Are you seeking eBook rights? \_\_\_\_\_ Are you seeking digital rights? \_\_\_\_\_

Will print copies be sold or given at no cost? \_\_\_\_\_ Will eBook copies be sold or given at no cost? \_\_\_\_\_

Anticipated Retail price (in USD) of the print edition: \_\_\_\_\_ eBook edition: \_\_\_\_\_

Anticipated First print run: \_\_\_\_\_

Anticipated First year unit sales: Print: \_\_\_\_\_ eBook: \_\_\_\_\_

When do you pay royalties? Quarterly? \_\_\_\_\_ Semi-annually? \_\_\_\_\_ Annually? \_\_\_\_\_

How do you calculate royalties? On the retail price? \_\_\_\_\_ On the net price? \_\_\_\_\_

Anticipated Publication date: \_\_\_\_\_

Distribution Area: \_\_\_\_\_

Initial Marketing/Promotional Plans: \_\_\_\_\_

What is your wholesale sales discount? \_\_\_\_\_ What is the tax rate on royalties? \_\_\_\_\_